



City of Prospect Heights

Economic/Business Development Committee

Joseph Schuerman, Chairman

August 28, 2012 - 6:30 PM

City Hall

8 North Elmhurst Road

Prospect Heights, IL

I. CALL TO ORDER

The meeting was called to order at 6:30 PM by Mr. Schuerman.

II. ROLL CALL

Members Present: Mr. Joseph Schuerman, Chairman
Ms. Sharon Beyda
Mr. Charles Currie
Mr. Matt Domanico

Members Absent: Mr. Thomas Budzik
Mr. Tony Jacob

Also Present: Ms. Anne Marrin – City Administrator
Nick Helmer - Mayor
Terri Anderson – Chicago's North Shore Convention and Visitors Bureau

III. APPROVAL OF MINUTES

The minutes of the July 17, 2012 meeting were unanimously approved as presented.

IV. REPORTS AND COMMUNICATIONS

A. New/Closed Businesses in Prospect Heights

Mr. Schuerman reported the following:

- Indian Trails Library relocated from Palwaukee Plaza to E. Palatine Rd
- Prospective tenants for vacant Irv's store at Palwaukee Plaza
- Village Cycle relocating across Rand Rd to Edith's building
- Truipti Foods expanding in Wildbrook Commons

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B. Action Item List Review

Action items were reviewed and updated.

C. North Shore CVB

Terri Anderson spoke about her background in Human Services for Hilton Hotels. She has an extensive background in business and real estate. It is her goal as a member of the bureau to introduce people to Prospect Heights, primarily promoting our hotels and restaurants. Marketing is to focus on attracting business during the "off " times.

Ms. Marrin also announced the creation of The Prospect Heights Tourism Board. This board was established to enhance and beautify the tourism district, which encompasses Palwaukee Plaza, Chicago Executive Airport, and the Milwaukee Avenue Corridor.

D. PACE Van Pool

Ms. Marrin reported on the Pace Van Pool Program. Pace will provide group transportation to and from the Metra Station for \$25 per month per person. This is a service that employers may provide for their staff. Information can be found on their website at www.pacebus.com/sub/vanpool/metra.

V. SCHEDULED BUSINESS

A. Daily Herald Program

Mr. Domanico worked out invoicing and payment procedures with the Daily Herald. The advertising business will submit payment, payable to The Daily Herald, to City Hall. City Hall will forward all payments when invoiced.

B. Business Owners Forum

The forum will be held on Wed. October 3rd. It will be held at one of our hotels or banquet facilities. Lunch will be included. The fee will be \$10 if pre-registered and \$15 at the door. The agenda will include opening remarks by Mr.

Schuerman, followed by our guest speaker, Mayor Nick Helmer, with a question and answer session and closing comments by Mr. Schuerman. A raffle drawing will be held at the conclusion of the event. A special meeting has been called for 6:30pm on September 11th at City Hall to finalize the plan.

C. Business Owner Contact and Communication

This agenda item was tabled.

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D. Website Design

Ms. Marrin reported that ten RFPs have been received for the design of the new city website. The selection will be completed in the near future.

VI. PUBLIC COMMENTS

Mayor Helmer accepted the offer to speak at our first business forum. He gave an overview of upcoming opportunities for our community.

VII. ADJOURNMENT

It was moved to adjourn the meeting by Mr. Domanico, seconded by Mr. Currie, and unanimously approved. Mr. Schuerman adjourned the meeting at 8:27 PM.

Submitted By:



Sharon Beyda, Secretary

Accepted By:



Joseph Schuerman, Chairman