



**Strategic Direction Committee (SDC)
Agenda February 16, 2017 Meeting
City Hall 7 PM**

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| I. | Call to Order | Rosenthal | 7 PM |
| II. | Define Focus Strategic Topic for this Meeting | Rosenthal | 7:05 |
| | A. Where are we now? | | |
| | B. What do we need to do to move forward? | | |
| III. | Status report of topics in the Comprehensive Plan that focus on City Development | Wade | 7:15 |
| | A. Status review of Crosswalk of Action Items | | |
| | B. Other items | | |
| IV. | Prospect Heights City Center Plan | Rosenthal | 7:20 |
| | A. Should we have one? | | |
| | B. If yes, Does the City need to have a multi-phase action plan that will also incorporate Comprehensive Plan actions and activities | | |
| | C. Potential Phases | | |
| | 1. Phase I – Conceptualizing a PH City Center Plan (city developed) | | |
| | 2. Phase II – Evaluating the Feasibility of the Conceptual Plan (professional review and modification of Phase I) | | |
| | 3. Phase III – Implementation (property acquisition, funding definition, deconstruction, construction, user acquisition, projected revenues, marketing and sales, establish measures of success) | | |
| | D. Phase IV – Evaluation of project results | | |
| V. | Defining the elements of a PH Future Development Vision Statement | Rosenthal | 7:45 |
| | Materials for this section to be distributed at the time of the meeting | | |
| VI. | Other Matters | | |
| | A. Next Meeting | | |
| | B. Summation Report with Recommendations to the Council | | |
| VII. | Adjournment | | 8:30 |